



Clear Channel Europe

Cookies Notice

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Scope of this Cookies Notice

This Cookie Notice applies to the use of Cookies and similar technologies that may be used on Clear Channel websites and web applications which are referred to as Sites. Cookies and similar technologies are also used in emails and marketing materials to track interaction with these materials and with emails to see whether emails are opened, replied to or forwarded and whether links are followed.

CCE uses cookies to keep our sites reliable, secure and personalised. When you accept cookies, this helps us make the site better by remembering your preferences, customising content and make improvements by measuring how you use the Site.

This Cookie Notice should be read alongside Clear Channel Privacy Notices <https://www.clearchannel.it/en/privacy-and-cookies-notice/> which explain how CCE process personal data.

If you wish to manage your cookies please follow the instructions in the how to manage cookies section below.

Who are Clear Channel and how can you contact us?

When we refer to Clear Channel in this Privacy Notice, we mean the various affiliated and subsidiary companies of Clear Channel International Limited (trading as Clear Channel Europe) whose registered office is 33 Golden Square, London W1F 9JT, United Kingdom. Clear Channel Europe is a group of affiliated companies and a division of Clear Channel Outdoor Holdings Inc (CCOH) which is listed on the New York Stock Exchange.

Each of the Clear Channel companies in the Clear Channel Europe division is an independent data controller for personal data processed to support and provide OOH advertising services. For more information on Clear Channel Europe and the different affiliated and subsidiary companies in the Clear Channel Europe division can be found <https://www.clearchanneleurope.com/>

For any questions about how companies in the Clear Channel Europe division process personal data or any queries about information in this Privacy Notice you can contact our Data Protection Officer (DPO) at mydata@clearchannelint.com.

What are Cookies

Cookies are used by many websites to obtain information about pattern of website usage, such as overall view of users' habits and volume of visitors to our website, etc. A cookie is a small data file that is placed on your computer or other device to allow a Site to recognise a user when they return to the Site using the same computer and web browser, either for the duration of the visit (using a 'session cookie') or for repeat visits (a 'persistent cookie'). Other similar files work in the same way and we use the word 'cookie' in this policy to refer to all files that collect information in this way.

Cookies are an extremely common technology for remembering certain information about a visitor to a website. Many websites make use of cookies and they are commonly used for a wide range of tasks.

Purpose of our cookies

We group our cookies into the below categories:

- **Strictly necessary cookies.** These cookies are necessary for the Site to function properly and cannot be switched off. These cookies make the site usable by enabling basic functions like page navigation and access to secure areas of the site.
- **Analytical cookies.** These cookies help us understand how the site is used and monitor its performance so we can measure and improve the performance of our site.
- **Functionality cookies.** These cookies enable the site to provide enhanced functionality and personalisation and to remember preferences. These may be set by Clear Channel or by third party providers whose services we have added to our site. If you do not allow these cookies, then some or all of these services may not function properly.
- **Targeting Cookies.** These cookies may be set through our site by third parties and include Social Media Cookies. Social Media Cookies are set by a range of social media services that we have added to the site to enable you to share our content. They can track your browser across other sites and build up a profile of your interests. This may impact the content and messages you see on other sites you visit. If you do not accept these cookies, you may not be able to use or see these sharing tools. Targeting cookies. These cookies record your visit to our Sites, the pages you have visited on our Sites and others and the links you have followed. We will use this information to make the content displayed to you more relevant to your interests. We may also share this information with third parties for this purpose.

Third Party Cookies

We use third party Cookies on our Sites that fall into the categories above for the following reasons:

- To help us monitor traffic on our sites (we use Google Analytics to do this)
- To identify fraudulent or non-human traffic
- To assist with market research
- To improve Site functionality
- To monitor compliance with our terms and conditions

We sometimes embed video content from websites like YouTube and photos from Flickr. As a result, when you visit a page with content embedded, you may be presented with cookies from these websites. CCE do not control these cookies. This can also happen when you use our 'share' buttons and Social Media Cookies are used. You should check the relevant third-party website for more information about their cookies when applicable.

Sharing Tools

The Sites carry embedded 'share' buttons, that may redirect you to third-party websites, to enable users to easily share materials through social media networks. These sites may set a cookie when you are also logged in to their service. CCE do not control these cookies and you should check the relevant third-party website for more information about these.

Use of Pixels in emails and other marketing materials

Our marketing materials contain single web beacon pixels to tell us whether and how many times our marketing materials are opened and verify any clicks to links within them, we use this information for the purposes including:

- Determining which of our emails and other marketing materials are more interesting to users
- Determining users activity and engagement

The pixel will be deleted when you delete the email.

How to manage cookies

If you wish to manage your cookies follow the instructions on our cookie settings. Please remember that if you choose to disable cookies certain sections of our site may not work properly.

More information

If you have any questions, concerns or issues please contact our DPO by email at mydata@clearchannelint.com . If you would prefer to contact us by post, please address this to The Data Protection Officer c/o Clear Channel International Limited, 33 Golden Square, London W1F 9JT, United Kingdom

Date Effective – changes to Notice

Clear Channel may update this Cookie Notice from time to time and ideally you should check it regularly for updates. Previous versions of Clear Channel Cookie Notices are available upon request.

Last Updated – January 2024